Product features to leverage with SAP Crystal Solutions for the small to midsize business

SAP Solution Brief
SAP Solutions for Small, Midsize Businesses

Create reports and dashboards to run your business

Changing conditions in today's fast-paced business environment require decision makers in any organization to be well informed and respond quickly to emerging opportunities in order to stay ahead of the competition.

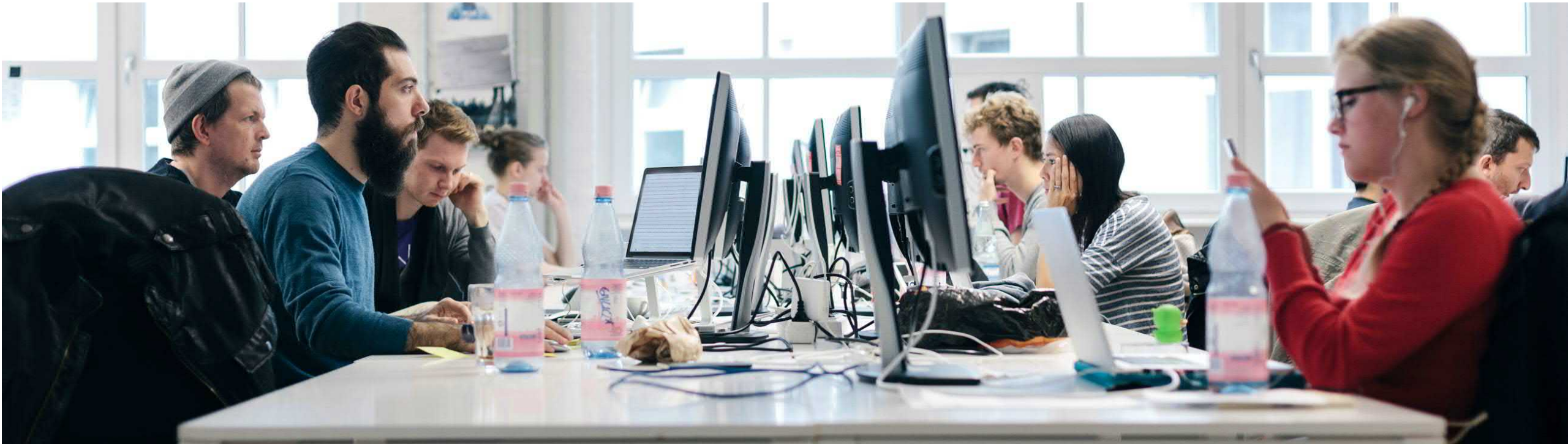
This means businesses across all industries must provide ready-to-consume information, as operational and other reports, to people internally and externally – including partners and customers.

The reports can be mass-personalized so they are individually relevant and then delivered to tens, hundreds or thousands of recipients.

SAP Crystal Reports, the de facto standard in reporting can help you with it. This software continues a two-decade tradition of excellence in providing powerful, user-friendly, and dynamic reporting functionality.

SAP Crystal solutions are developed for the reporting needs of small to midsize companies

1. Connect to corporate data
2. Design reports and dashboards
3. Secure your environment
4. Analyse and share information
5. Leverage insights effortlessly
6. Frequently asked questions



1 Connect to your corporate data

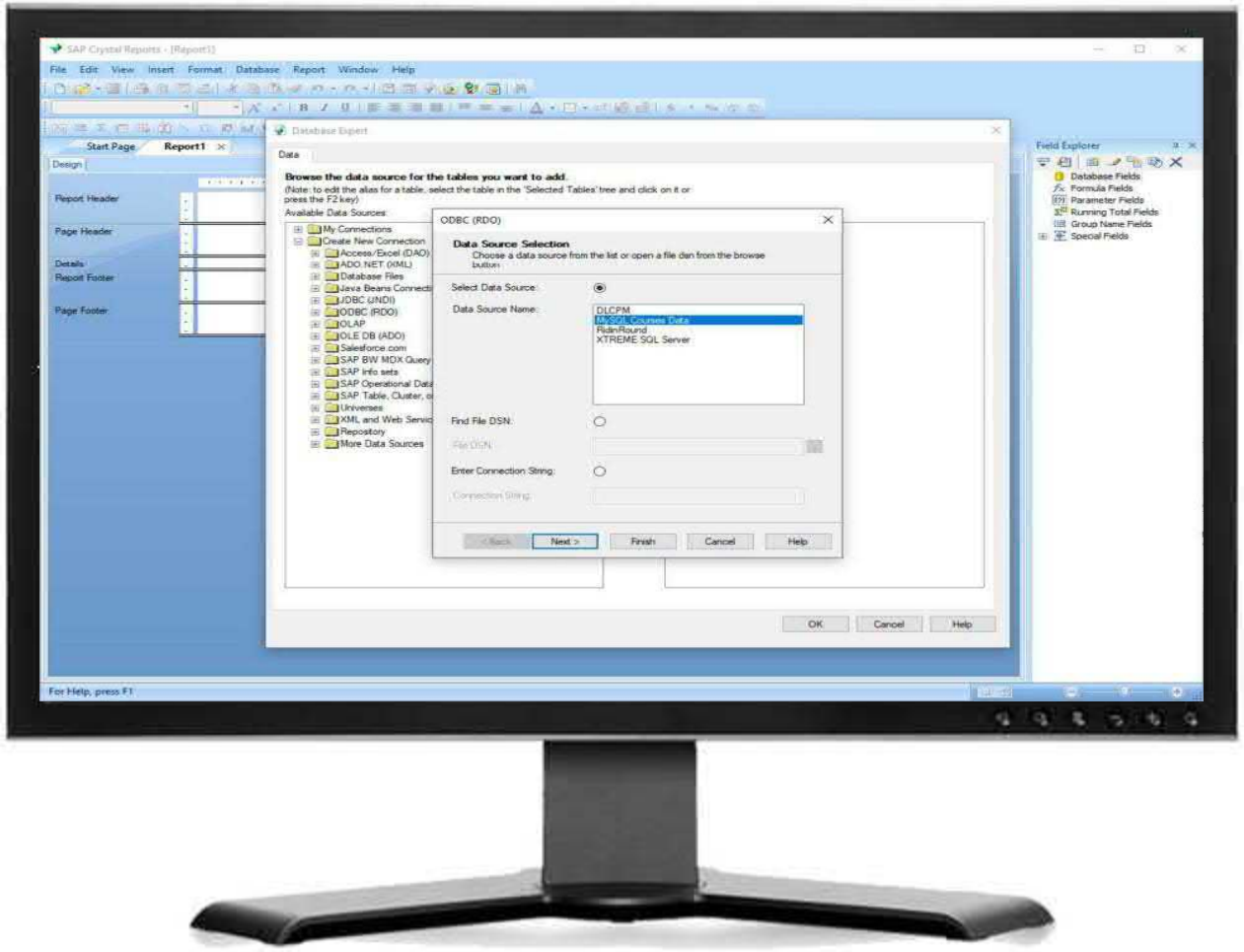
SAP Crystal Reports software enables report authors to transform data from virtually any source into pixel-perfect, data-rich documents and deliver them to external and internal consumers.

Connect to all types of data formats
Use industry-standard protocols to access all your data contained in databases, spreadsheets, online applications, flat files, log files, ...

Connect your data where they are
Use both on-premise and cloud-based data sources.

Connect to multiple sources for the same report
Leverage data handling tools to build a comprehensive picture of your business.

Map your data
Use included tools to streamline report building and analysis.



2 Design reports and dashboards

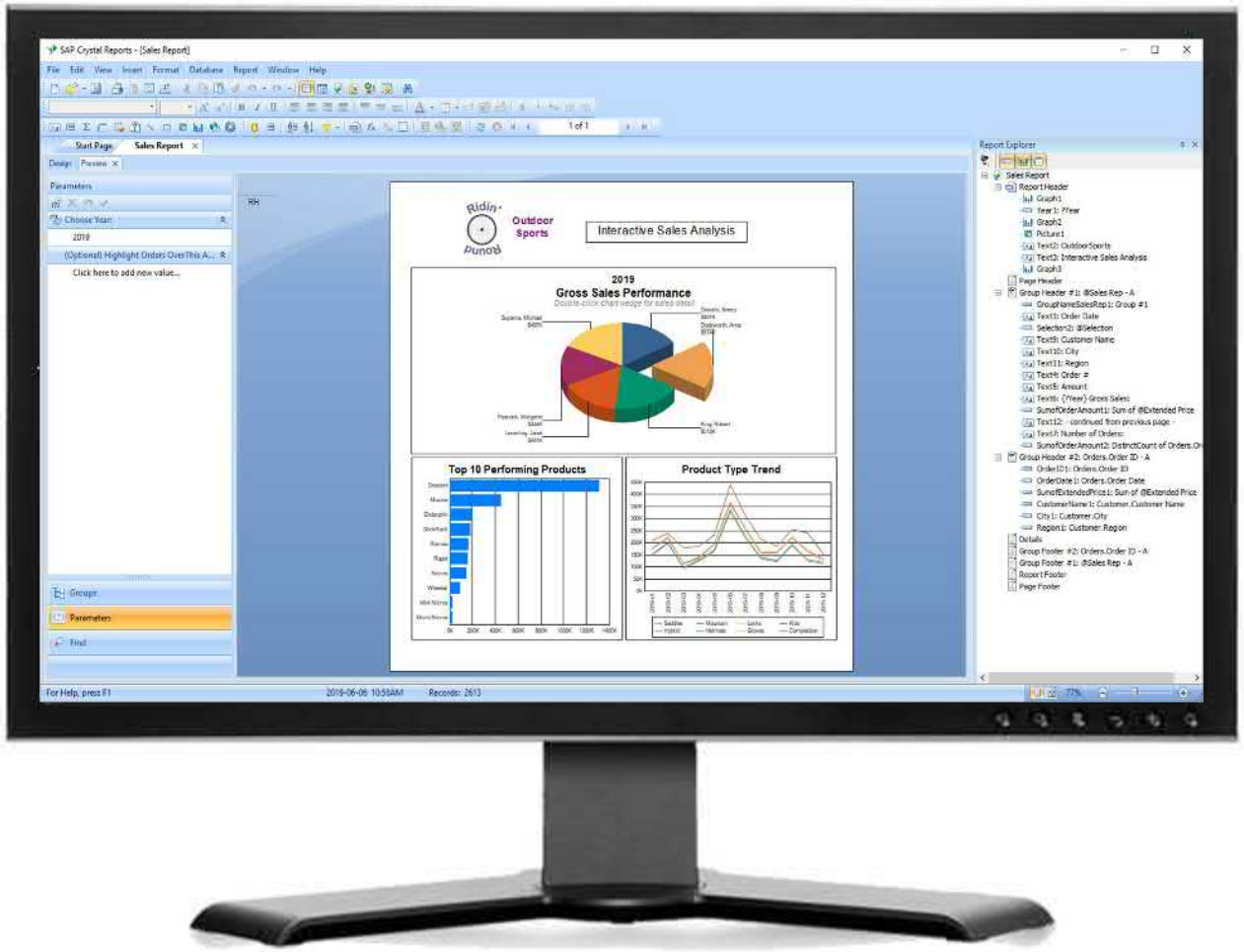
SAP Crystal Reports allows you to design reports as invoices, statements, letters, sales and operations reports, marketing materials, shipping documents, compliance documents, performance indicators, dashboards and many more.

Intuitive report creation
Design reports with drag and drop simplicity, utilize guides for sorting, grouping – all without needing to know any coding.

Quick report parametrization
Use parameters such as date range, customer ID, cascading prompts (country, state, city, etc.), sort and drill-down features.

Go beyond standard
Embed dynamic images and barcodes to extend beyond regular business reports.

Pixel-perfect documents
Design reports and dashboards like a marketing agency: from business statements to dynamic marketing letters or posters.



3 Secure your data environment

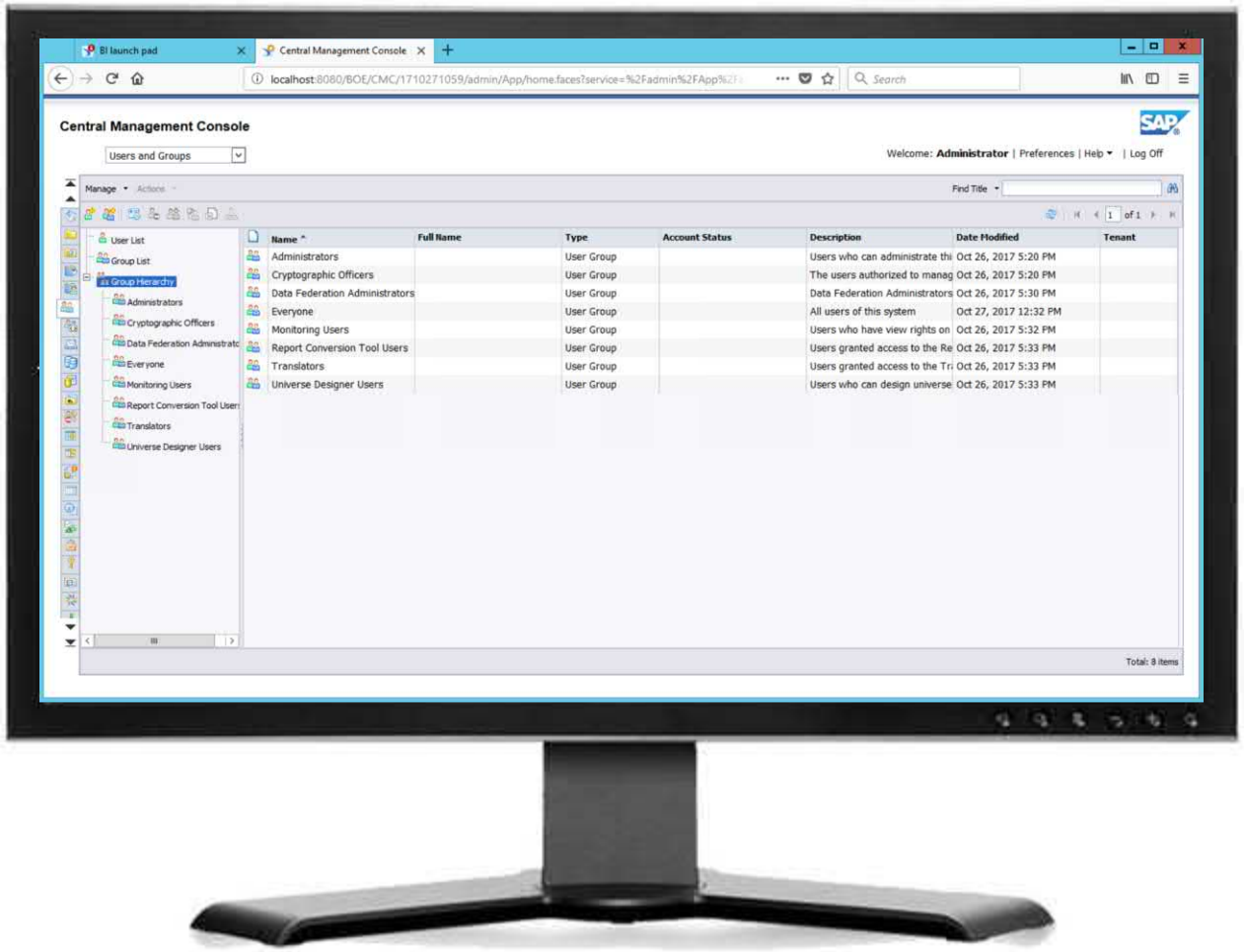
SAP Crystal Server enables self-service access to reports, dashboards, and data exploration within a secure infrastructure.

Effortless user identification
With SAP Crystal Server, use single sign-on to secure and simplify users' access with LDAP and AD integration.

Granular data security
Lock down levels of ability and capabilities a user has within the platform to access, view, refresh, export or print.

Manage reports
Have peace of mind with auditing available for you to track changes. Find out which reports are proving most useful by how often they are run and by whom, and which reports to update or remove.

Mobile business analytics
Enable secure mobile access to self-service BI reports.



4 Analyse and share information

SAP Crystal Server enables business users to make timely, fact-based decisions while reducing reporting backlogs and simplifying administration for your IT team.

Web-based access

Business users can access their shared reports and documents via a flexible, simple to use, web-based portal secured with single sign-on.

Mass personalization

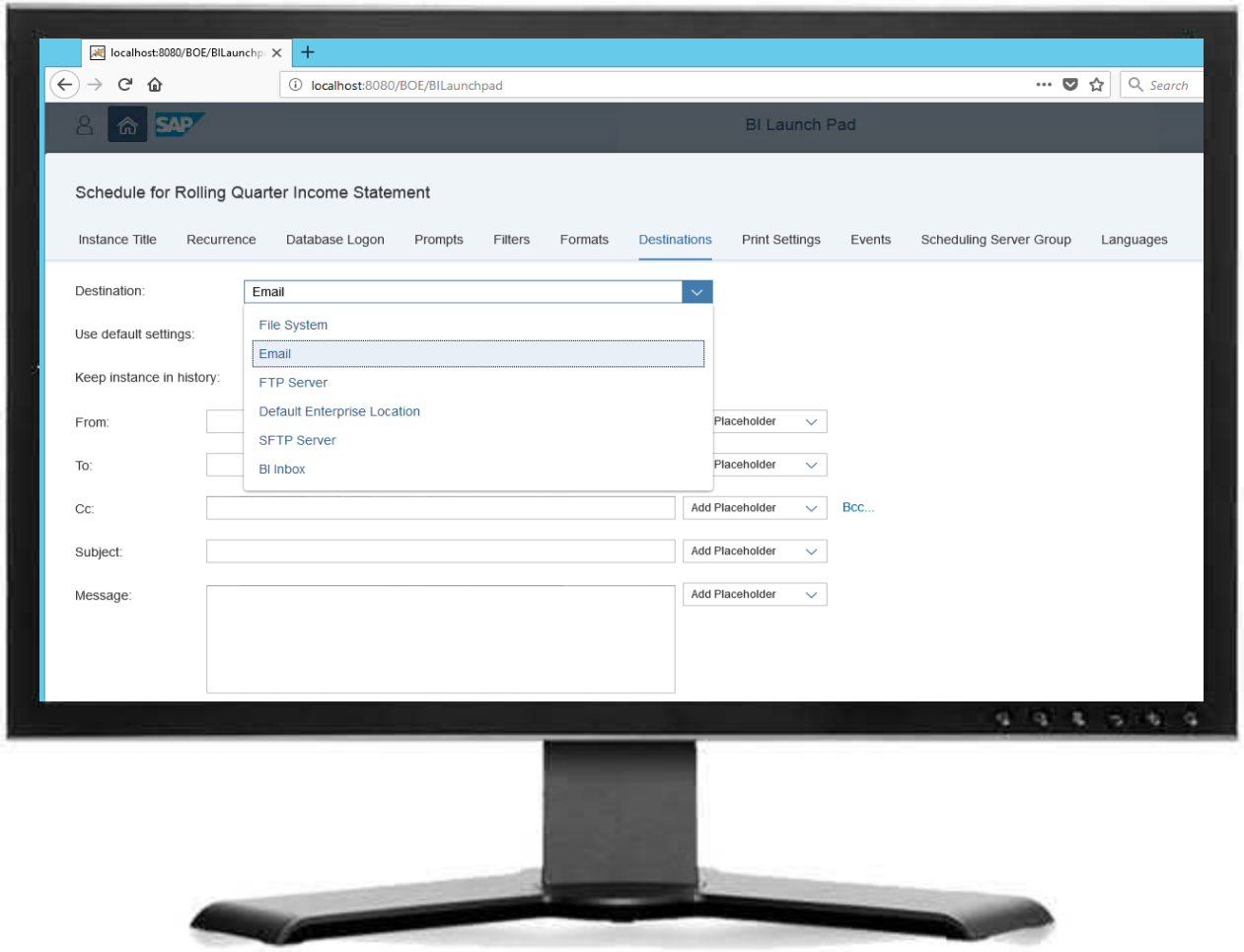
Automate the process of running and distributing reports with scheduling, and publish individualized reports to mass recipients.

Mobile consumption

Access shared content through free apps for iOS and Android.

Reports connected to multiple data sources

Base a single document on multiple data sources and generate it in a familiar format.



5 Leverage insights effortlessly

SAP Crystal Solutions allow users to consume your reports easily.

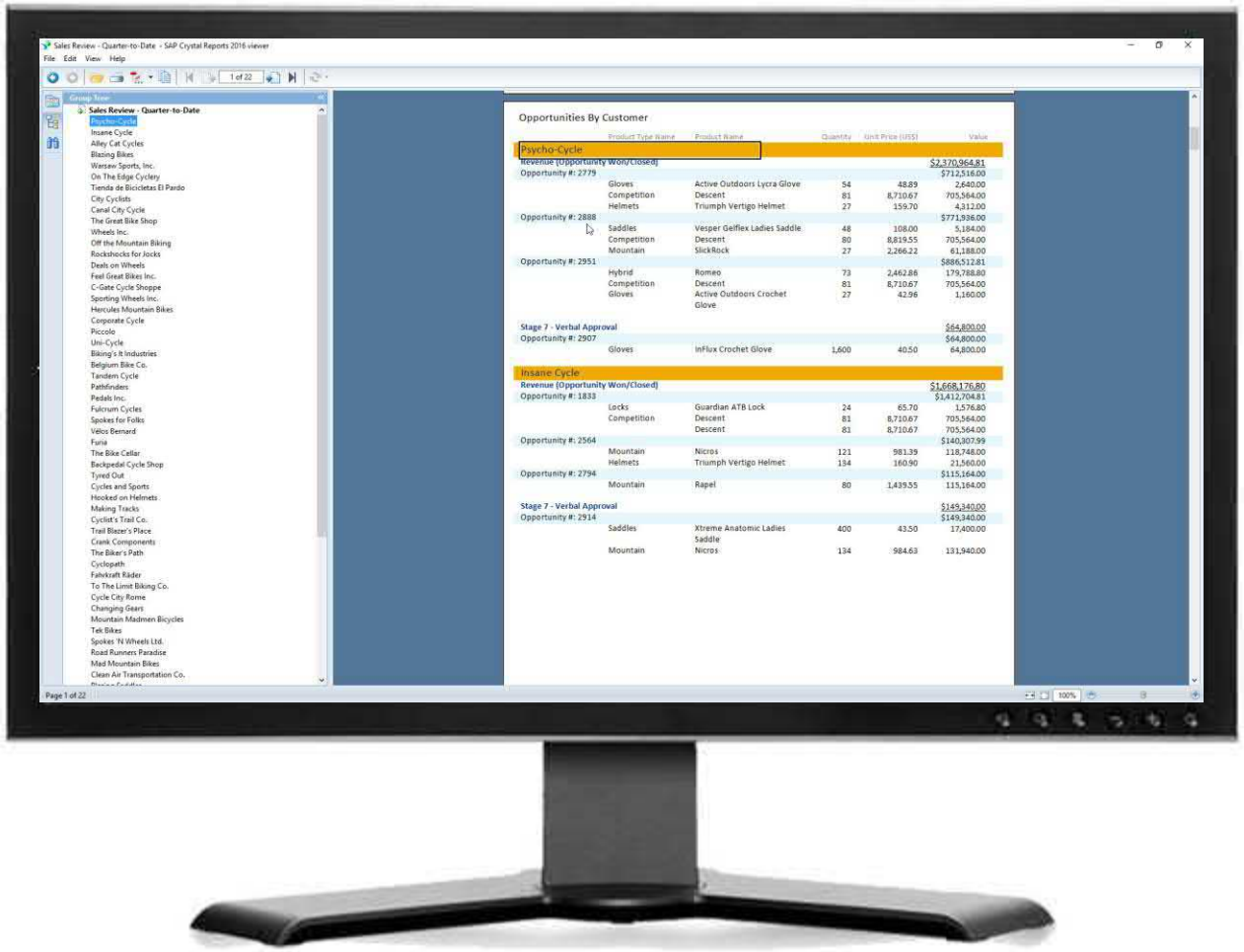
Leverage multilingual functionality
Allows report authors to deliver reports in their business users' native languages. Report authors can create a single report that can be published in multiple languages.

Powerful reporting
Use built-in sort, formulas, ranking, conditional formatting, parameters, group and search capabilities – as well as refresh.

Stay compatible
Export to formats such as PDF, Word, Excel, CSV, text, or print with pixel-perfect precision of design.

Guided data exploration
Find critical information across all your applications and data sources with simple keyword searches and intuitive data exploration capabilities.

Free viewer
Leverage SAP Crystal Reports Viewer for dynamic report consumption.



6 Frequently asked questions

What is SAP Crystal Reports? A report design tool installed with a one-time purchase of a user license.

How does it work? Utilize a connection to your data sources, then create a WYSIWYG report using drag & drop and design wizards.

Why is this something I should consider? Create the reports you need and make them look the way you want, then run them with interactive inputs - no coding required.

I created a relevant report, so what's next? Upload it to SAP Crystal Server for easy and powerful report distribution, and share your insights with end users.

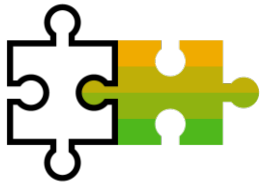
What do the license options for SAP Crystal Server 2016 mean? Named User License (NUL) is ideal for administrators and power users for guaranteed access. Concurrent Access License (CAL) is for a general, intermittent audience and includes unlimited data-driven publishing capabilities.

Trust SAP Crystal solutions to run your small to midsize business

Affordable
for small and medium sized businesses

Secured
connect to all your data sources

Powerful
pixel-perfect design capabilities for the power user



Flexible
report interaction for the end user

27 years of experience
the de-facto standard for desktop reporting

4.2 out of 5 stars
average user rating on Trustradius, Capterra, G2crowd

28 languages
supported natively

1,000,000+ users
run Crystal products around the world

Design and automatically deliver personalized and pixel-perfect reports to present business-critical information

Business Challenges

- Insufficient access to high-quality data and reports that support fast decision making.
- Company data is spread across disparate sources and applications.
- Inconsistent reporting approaches that fail to provide accurate and trusted information.
- Lack of pixel-perfect report design capabilities to produce high quality documents for internal and external business users.
- Manual data extraction from various data sources for report creation processes as a weekly repetitive task.

Solution Benefits

- Improve productivity and efficiency with professional reports that give a clear picture of business performance.
- Help business users make better decisions more quickly by providing reliable data from sources across the enterprise.
- Meet specific reporting needs with flexible, customizable, and scalable reporting functionality.
- Minimize use of technical resources while meeting business users' requirements inside and outside the organization.
- Build stronger relationships with your business users, customers, and partners by delivering personalized information at the expected cadence.

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