Customer category examples

Applies to:
SAP Crystal Solutions

Examples of small to midsize customers from the public and the private sector who run SAP Crystal Solutions for their Analytics and Reporting needs.

CUSTOMER CATEGORIES

- Cities, counties, regions, commissions, boards, government authorities, industry authorities, commissions, military and intelligence organizations, police and fire departments, law enforcement centers, sheriff offices, courts of justice, prisons.

- Schools, children centers, daycare, libraries, retirement houses, event centers, museums, national parks, amusement parks, stadiums and sport centers, harbors, airports, bus and train companies.

- Start-ups, independent shop owners, organic stores, green businesses, circular economy players, contractors, co-working spaces, digital marketplaces.

- Truck and taxi companies, car dealers, rental companies, repair shops, logistics companies, warehouses, builders, manufacturers.

- Publishing houses, press groups, local newspapers, digital news groups, accountants, banks, financial groups, insurances, trading firms.

- Consulting companies, staffing companies, employment agencies, software and hardware companies.

- Hospitals, health organizations, medical system companies, doctors, nurses, dental companies, day treatment centers.

- Pharmacies, drugstores, laboratories, pharmaceutical companies.

- Non-profit organizations, charities, non-governmental groups, associations, cooperatives, sports teams, sports federations.

- Application developers, services partners, consultants.